C.U.SHAH UNIVERSITY
Summer Examination-2018

Subject Name : Management Information System

Subject Code : 5MS02MIS1   **Branch: MBA**

Semester : 2   **Date : 09/05/2018**   **Time : 10:30 To 01:30**   **Marks : 70**

Instructions:
(1) Use of Programmable calculator and any other electronic instrument is prohibited.
(2) Instructions written on main answer book are strictly to be obeyed.
(3) Draw neat diagrams and figures (if necessary) at right places.
(4) Assume suitable data if needed.

SECTION – I

Q-1	**Attempt the Following questions**	**(07)**
	a. What is the Full Form of ERP?	**1**
	b. What is the Full Form of GDSS?	**1**
	c. Define the term : Topology	**1**
	d. What is the Full Form of DSS?	**1**
	e. Define the term : Spamming	**1**
	f. What is Denial of Service?	**1**
	g. Define term Wi-Fi	**1**
Q-2	**Attempt all questions**	**(14)**
(A)	What is Neural Network? What kind of tasks would be performed with neural network?	**7**
(B)	Describe briefly various computer crimes	**7**

OR

Q-2	**Attempt all questions**	**(14)**
(A)	Write a brief note on GDSS	**10**
(B)	Enlist and Explain any one Components of DSS	**4**
Q-3	**Attempt all questions**	**(14)**
(A)	Write a note on TPS.	**7**
(B)	Write a brief note on DBMS(Database Management System)	**7**

OR

Q-3	What is an ERP? Explain the role of ERP packages to remove bottlenecks of Traditional Information System	**14**

SECTION – II

Q-4 **Attempt the Following questions** **(07)**

    a. What is the full form of CRM? **1**
    b. What is cartel tunnel syndrome? **1**
    c. What is the Full Form of WWW? **1**
    d. Define term : Data Warehouse **1**
    e. Define term : Extranet **1**
    f. Define term : Multimedia **1**
    g. Name two primary storage devices. **1**

Q-5 **Attempt all questions** **(14)**

  (A) What is Data Mining? Discuss the role played by it in managerial Decision Making. **8**

  (B) Describe challenges posed by Information Technology to Intellectual property rights. **6**

OR

Q-5 Explain any two topology with diagram. **14**

Q-6 **Attempt all questions** **(14)**

  (A) Which are the key management challenges in building, operating & maintaining Information Systems today? **7**

  (B) What is CRM? Explain in brief. **7**

OR

Q-6 **Attempt all Questions**

  (A) Write a brief note on Data Warehouse **7**

  (B) Write a brief note on "Internet Technology for digital Market" **7**